

## **PointOne and Commoca Put Consumers in Touch with VoIP-based Search Services**

### **Touch Screen VoIP Phones Provide Location Aware Local Search and Direct Connection to Local Businesses and Services**

Austin, TX -- March, 9th, 2005 --PointOne and Commoca, Inc. today announced a joint effort to put enhanced VoIP services in the hands of consumers by distributing a touch screen phone that will enable consumers to quickly and easily search for and connect to local businesses and services.

The partnership will leverage PointOne's extensive VoIP network and Commoca's YellowPages VoIP phone platform to provide consumers with "location aware" enhanced phone services. Unlike other IP services that require a phone physically connected to a network device, the PointOne/Commoca partnership will utilize Wi-Fi to allow consumers to use their YellowPages IP phones throughout their home. PointOne and Commoca are rolling out these next generation local search and telephony solutions in several market trials.

"The YellowPages Phone service allows consumers to directly find local businesses from their phones and 'personalize' settings such as saving frequently called numbers, customizing ring music, and much more", said Mike Holloway, President and CEO of PointOne. "PointOne's distribution channel will offer local service providers an additional revenue channel by sharing in the advertising dollars generated through a compelling next-generation network service."

Using the YellowPages Phone's intuitive 5.6" color touch screen display, a consumer is just a few touches away from making a call or directly ordering goods and services such as: pizza, carpet cleaning, pest control, and many more. YellowPages Phone creates searches relevant to a user's proximity and will facilitate a more convenient way of doing business with local merchants.

"By leveraging PointOne's award-winning StarPoint IP broadband phone service and nationwide infrastructure, Commoca's YellowPages Phone services will provide consumers with new benefits unavailable from traditional phone services, while at the same time providing cost-effective local and long distance calling," said Jose Melendez, Commoca's President and CEO.

PointOne's StarPoint IP service delivers superior and reliable high-quality phone services to residential and SOHO (small office/home office) customers over the largest managed Voice over IP (VoIP) network in North America. PointOne is teaming with regional cable operators and other service providers to ensure the highest Quality of Service (QoS) and provide consumers with a local presence. StarPoint IP delivers a full range of robust features to residential and SOHO customers, including long distance; local service with e911, directory assistance and operator services; enhanced features including call waiting, call return, call forward, caller ID/ID block; voice mail; three-way calling, conferencing; and a service provider web portal.

### **About PointOne**

PointOne operates the largest VoIP network in North America. The 100% enhanced services IP network incorporates industry-leading, next generation technology end-to-end, coupled with patented, proprietary IP applications and processes. PointOne's class of service quality has earned the company industry-wide recognition. Additionally, the company is recognized as a 2002 and 2004 Pulver 100 company and was named Internet Telephony 2004 service provider of the year. PointOne, established in 1998, is a privately held company headquartered in Austin, Texas. For more information, please visit our website at [www.pointone.com](http://www.pointone.com) or contact us at 512-735-1200.

### **About Commoca**

Commoca, Inc. is the leader in providing beyond voice revenue generating applications and services to VoIP-based Service Providers. Connecting businesses to consumers through Local Search and IP Telephony Services, Commoca enables Service Providers to differentiate their services and realize new revenue streams via patent pending search, contextual based advertising, one-touch calling, no-contact transactions, and mobile user experience portability. For more information, please visit our website at [www.commoca.com](http://www.commoca.com) or contact us at 817-886-2312.

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